

## Day One

Start Time	End time	Subject
9:00	9:10	Introduction to the Course
9:10	10:10	Who are you?
10:10	11:40	EU EOM Policy Framework
<b>11:40</b>	<b>12:00</b>	<b>Break</b>
12:00	12:30	Structure and Calendar of an EU EOM
12:30	13:30	Role and responsibilities of an EU EOM Media Expert
<b>13:30</b>	<b>14:30</b>	<b>Lunch</b>
14:30	15:30	The link between election observation and electoral assistance
15:30	16:50	Inside an EU EOM: team work, time management and stress
16:50	17:00	<b>Evaluations and Conclusion</b>
<b>17:00</b>		<b>Informal Welcome Drink</b>

## Day Two

Start Time	End time	Training Activity
9:00	9:10	Welcome and Housekeeping
9:10	9:30	Energiser: How observant are you?
9:30	11:00	International Commitments and the principles of international election observation
<b>11:00</b>	<b>11:15</b>	<b>Break</b>
11:15	12:45	Analysing the Media Landscape, Laws and Regulations
<b>12:45</b>	<b>13:45</b>	<b>Lunch</b>
13:45	14:55	Media Monitoring Methodology overview
14:55	15:15	Monitoring in different electoral contexts
<b>15:15</b>	<b>15:30</b>	<b>Break</b>
15:30	17:00	Newspaper monitoring exercise
17:00	17:20	Short demonstration of graphic form of data
17:20	17:30	Evaluations and Conclusion

## Day Three

Start Time	End time	Training Activity
9:00	9:05	Welcome and Housekeeping
9:05	9:20	Energiser on Teamwork
9:20	10:20	EU EOM Code of Conduct and cultural awareness
<b>10:20</b>	<b>10:35</b>	<b>Break</b>
10:35	10:55	Setting up the Media Monitoring Office
10:55	12:20	Monitoring television
12:20	13:20	<b>Lunch</b>
13:00	14:00	Monitoring television
14:00	15:30	Entering data and producing graphs
<b>15:30</b>	<b>15:50</b>	<b>Break</b>
15:50	16:50	Media Monitoring Questions
16:50	17:20	Briefing of LTOs and STOs
17:20	17:30	Evaluation and Conclusion

## Day Four

Start Time	End time	Training Activity
9:00	9:10	Welcome
9:10	9:30	Stick exercise
9:30	11:00	Communication Skills, meeting techniques
<b>11:00</b>	<b>11:15</b>	<b>Break</b>
11:15	13:30	Writing and Editing for EU EOMs
<b>13:30</b>	<b>14:30</b>	<b>Lunch</b>
14:30	15:00	Monitoring Software Solutions
15:00	16:00	Analysing monitoring data
<b>16:00</b>	<b>16:20</b>	<b>Break</b>
16:20	17:20	Analysing monitoring data
17:20	17:30	Evaluation and Conclusion

## Day Five

Start Time	End time	Training Activity
9:00	9:10	Welcome
9:10	10:40	Exercise to enter data, produce graphs and preliminary analysis
10:40	11:00	<b>Break</b>
11:00	12:00	Exercise to enter data, produce graphs and preliminary analysis continued
12:00	13:00	<b>Lunch</b>
13:30	14:50	Making the Recommendations Count
14:50	15:05	<b>Break</b>
15:05	16:00	Preliminary Evaluation of Participants
16:00	17:20	Training and working with media monitors
17:20	17:30	Evaluation forms
19:30		<b>Dinner for Participants</b>

## Day Six

Start Time	End time	Training Activity
9:00	9:10	Welcome
9:10	9:30	WAR exercise
9:30	10:45	Press Officer responsibilities
10:45	11:00	<b>Break</b>
11:00	12:30	Producing the Media Digest
12:30	13:30	<b>Lunch</b>
13:30	15:30	Establishing EU EOM Visibility
15:30	15:50	<b>Break</b>
15:50	16:50	Strategic Communication for EU EOMs
16:50	17:20	Final round of questions and answers
17:20	17:30	Evaluation forms
17:30	18:00	Presentation of Certificates